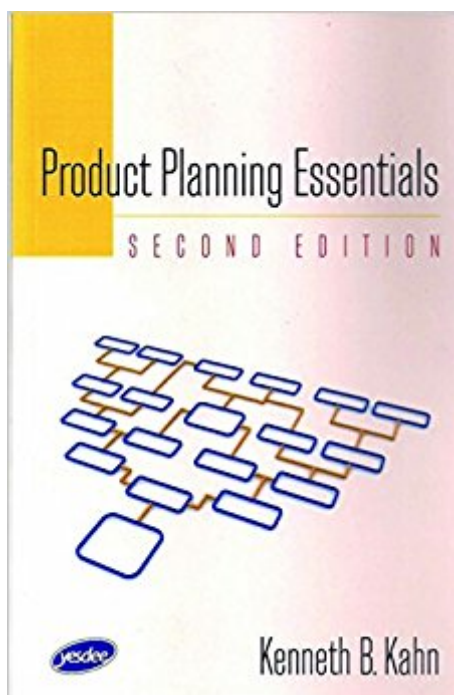


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# Product Planning Essentials, 2Nd Edition



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